



Boys Town Louisiana to Honor the New Orleans Pelicans at Spirit of Youth Fundraiser

For Immediate Release:

New Orleans – Boys Town Louisiana will be honoring the New Orleans Pelicans organization at this year's Boys Town "Spirit of Youth" Fundraiser. The Pelicans have been long-time community partners to Boys Town Louisiana. The organization exemplifies Boys Town ideals and supports the mission by visiting youth, donating supplies, and giving youth some incredible once-in-a-lifetime game and player experiences.

"We are truly excited to be able to honor the Pelicans this year with Boys Town New Louisiana's 'Spirit of Youth' award". Rashain Carriere, Executive Director of Boys Town Louisiana continues, "Because of the partnership with the Pelicans, Boys Town New Orleans has received a multi-year commitment from the NBA Foundation to support our newly launched Successful Futures program".

"It is an honor to be recognized by Boys Town Louisiana with the 'Spirit of Youth' award," said Pelicans General Manager Trajan Langdon. "Our organization is proud to partner with Boys Town New Orleans to uplift local youth and we look forward to continuing our relationship to make a positive impact in our community. On behalf of Mrs. Benson and the Pelicans organization, I want to thank Boys Town Louisiana for this wonderful recognition."

Boys Town Louisiana will be hosting its second annual "Spirit of Youth" Awards Friday September 29, to celebrate the talents and achievements of youth in the Family Homes, Intervention & Assessment, and Successful Futures Programs. The event will be held at Audubon Tea Room, 6500 Magazine Street, New Orleans, Louisiana. Sponsorships and tickets are available at 2023Spirit.givesmart.com. Boys Town Louisiana team chose the New Orleans Pelicans to honor because they have gone above and beyond to drive positive change for the youth population in our community.

About Boys Town

Boys Town Louisiana offers hope and healing to the most vulnerable children, families, and communities of New Orleans, and has since their establishment in 1989. In 2022 they served over 1,000 children through their programs, which include Residential-Style Family Homes, Foster Family, Coordination Care Services, and Diagnostic and Assessment Services. To learn more about Boys Town Louisiana please visit their website at boystown.org/Louisiana.

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