

## Boys Town Louisiana Receives Generous Grant from The NBA Foundation

## Immediate Release: Tuesday, April 5, 2022

Boys Town, NEB. – Boys Town Louisiana is pleased to announce they are one of the NBA Foundation's recipients for its most recent \$11 million grant round. The grant funding will support Boys Town Louisiana's established continuum of direct care services as they work with families and youth throughout New Orleans. The grant will also help expand services to provide Care Coordination to youth transitioning to adulthood so that they can work and live independently.

"We are incredibly grateful for our long-term community partnership with the New Orleans Pelicans, and now with the NBA Foundation," said Rashain Carriere, Boys Town Louisiana Executive Director. "Boys Town Louisiana is grateful that the Foundation has chosen to invest deeply in New Orleans' youth. We look forward to advancing our shared mission and supporting a brighter future for all the young people who will be impacted by this truly meaningful investment."

The NBA foundation launched in 2020 to focus on creating greater economic opportunity and career advancement in the Black community. Through grant funding, the Foundation seeks to increase access and support for high school, college-aged and career-ready Black youth, and assist national and local organizations that provide skills training, mentorship, coaching and pipeline development in NBA markets and communities across the U.S. and Canada.

Boys Town Louisiana has had a long-term partnership with the New Orleans Pelicans, valuing their engagement with the community and commitment to our mission, a reflection of owner Gayle Benson, who also serves on the NBA Foundation's Board of Governors. "As we enter our second year of funding and surpass the \$30 million initially provided by the NBA Board of Governors to establish the Foundation, our work with national and local organizations that are driving economic opportunity for Black youth in the NBA's 28 markets continues to strengthen and evolve," said Greg Taylor, NBA Foundation Executive Director. "We look forward to our growth in the year ahead and are excited to establish new relationships with non-profits serving Black youth and to further collaborate with the organizations who have demonstrated their impact."

## **About Boys Town Louisiana**

Boys Town Louisiana opened in 1989, and today meets the needs of youth and families through a variety of Continuum of Care® services. The site offers Diagnostic and Assessment Services to provide immediate help to youth in dangerous situations. The site has three Family Homes for Adolescents in New Orleans and provides In-Home Family Services<sup>SM</sup> to troubled families. These services and programs touch the lives of 7,600 children and families in Louisiana each year. You can find more information about Boys Town online at <u>www.Boystown.org</u>.

## **About the NBA Foundation**

Created in August 2020, the NBA Foundation is the league's first-ever charitable foundation dedicated to driving economic opportunity for Black youth. The Foundation invests in local and national organizations that promote school-to-career and workforce development opportunities. For more information visit nbafoundation.com.

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