



COURSE STANDARDS AND PROCEDURES

COURSE:

544 Business Management

CLASS RESOURCES:

Google classroom and teacher handmade material

COURSE DESCRIPTION: Introduction to the World of Business Ownership

MYP AIMS ADDRESSED BY THE COURSE: What are the aims/objectives of the course? How do these relate to the MEES competencies?

MYP Course Aims	MEES Course Objectives
<ul style="list-style-type: none">-Act as responsible citizens of local and global communities.-Develop inquiry skills that lead towards conceptual understandings of the relationship between individuals, societies and the environments in which we live in.	<ul style="list-style-type: none">-Students take part in entrepreneurial experiences that allow them to be actively involved in their community and to begin playing an active role.-Students acquire or strengthen certain entrepreneurial qualities and use appropriate strategies and resources to enrich their business-like profile.

FUNDAMENTAL IB CONCEPTS:

Global interactions focus on the interdependence of the larger human community, and relationships with the world as a whole. Systems provide structure and order in our built environment.

KEY INSTRUCTIONAL STRATEGIES/APPROACHES TO LEARNING:

A : Knowing and Understanding: Students will learn how to use terminology and demonstrate knowledge and understanding through business case study and documentary analysis .

B: Investigating- Students will develop research skills and learn how to formulate clear research questions, investigate and collect relevant information using economic issues and contemporary social and mass media.

C: Communicating- Students develop skills to organize and communicate information and ideas using business projects, oral presentations and the impact of marketing.

D: Thinking critically Students will be able to synthesize information, evaluate sources and interpret different business models.

IB MYP LEARNER PROFILE:

-Inquirers, knowledgeable, Thinkers, Communicators, Reflective, Risk Takers.

FORMATIVE & SUMMATIVE ASSESSMENT INCLUDING MYP ASSESSMENT:

Term 1 (20% of School Course Grade)		
Competencies targeted	Evaluation methods	Timeline
Competency 1: Business Communication	-Quizzes -Sales/Elevator Pitch Project -Research Papers -Documentary analysis- modern day business models.	November 6th, 2025
Communication to students and parents	Materials required	
<ul style="list-style-type: none"> • Telephone or Email or Mozaik portal • Written communication (i.e. progress report) • Parent/teacher interviews • Report cards • Google classroom 	<ul style="list-style-type: none"> • 60 Page Hilroy Copybook • Blue Pocket folder duo-tang • Calculator • Writing materials 	
IB MYP Criterion	Examples of assessment/feedback both formative and/or summative	
A. <i>Knowing and Understanding</i> B. <i>Investigating</i> C. <i>Communicating</i> D. <i>Thinking Critically</i>	-Formative Assessment: Quizzes -Summative Assessment: Chapter Test/Projects/Oral presentations/responses -Verbal and written feedback	

Term 2 (20% of School Course Grade)		
Competencies targeted	Evaluation methods	Timeline
Competency 1: Business Communication	-Quizzes -Research Papers -Marketing/PESTLE -Branding and Logo Design -Planning your Brand -Web-creation -Investopedia	February 6th, 2026
Communication to students and parents	Materials required	
<ul style="list-style-type: none"> • Telephone or Email or Mozaik portal 	<ul style="list-style-type: none"> • 60 page Hilroy Copybook, • Blue Pocket folder duo-tang 	

<ul style="list-style-type: none"> • Written communication (i.e. progress report) • Parent/teacher interviews • Report cards • Google classroom 	<ul style="list-style-type: none"> • Calculator • Writing materials • Blank sketchbook
<i>IB MYP Criterion</i>	<i>Examples of assessment/feedback both formative and/or summative</i>
A. <i>Knowing and Understanding</i> B. <i>Investigating</i> C. <i>Communicating</i> D. <i>Thinking Critically</i>	-Formative Assessment: Quizzes -Summative Assessment: Chapter Test/Project/responses and Oral presentations -Verbal and written feedback

Term 3 (60% of School Course Grade)		
<i>Competencies targeted</i>	<i>Evaluation methods</i>	<i>Timeline</i>
<i>Competency 1: Business Communication</i>	-Quizzes -Research Papers -Documentary analysis-business models. -Web-creation wix or google -Investopedia /stocks -Business Plan/Running a business	June 17th, 2026
<i>Communication to students and parents</i>	<i>Materials required</i>	
<ul style="list-style-type: none"> • Telephone or Email or Mozaik portal • Written communication (i.e. progress report) • Parent/teacher interviews • Report cards • Google classroom 	<ul style="list-style-type: none"> • 60 page Hilroy Copybook • Blue Pocket folder duo-tang • Calculator • Writing materials • Blank Sketchbook 	
<i>IB MYP Criterion</i>	<i>Examples of assessment/feedback both formative and/or summative</i>	
A. <i>Knowing and Understanding</i> B. <i>Investigating</i> C. <i>Communicating</i> D. <i>Thinking Critically</i>	-Formative Assessment: Quizzes -Summative Assessment: Chapter Test/Project/Oral presentations/responses -Verbal and written feedback	

- ☒ This course does not have a final exam. The final course grade comes entirely from the school course grade.
- ☐ This course has a final exam administered by the English Montreal School Board. The final course grade is determined by taking 70% of the school course grade and 30% of the school board exam.
- ☐ This course has a final exam administered by the *Ministère de l'Éducation et de l'Enseignement Supérieur* (MEES). The final course grade is determined by taking 50% of the school course grade and 50% of the MEES exam. Please note that the final course grade is subject to MEEs moderation.