

Fortanix new tagline Logo

White Background



Dark Background

Accent white logo



All white logo



Fortanix new tagline guide



Font Property :
Montserrat Semibold

Tagline visibility guide

Tagline visible



Tagline visible



Tagline visible



Tagline not visible

Avoid using tagline
with logo in such
cases



Where to use Logo with Tagline (Physical area)

Event Banner Roll up



Event Booth



NOTE :

Tagline to be used in areas with prominence and large display areas mainly.

The Tagline should always be under the Logo and Right Aligned.

Display Billboards



Where to use Logo with Tagline (Digital Media)

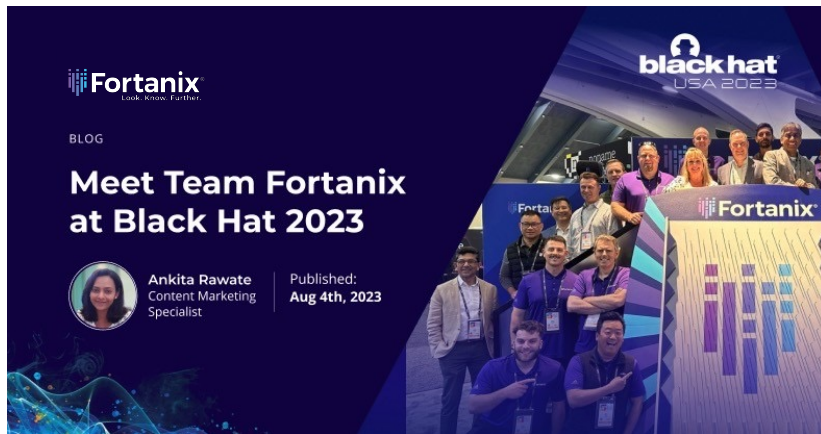
Horizaontal Ebook cover PDF



Solution brief cover PDF →

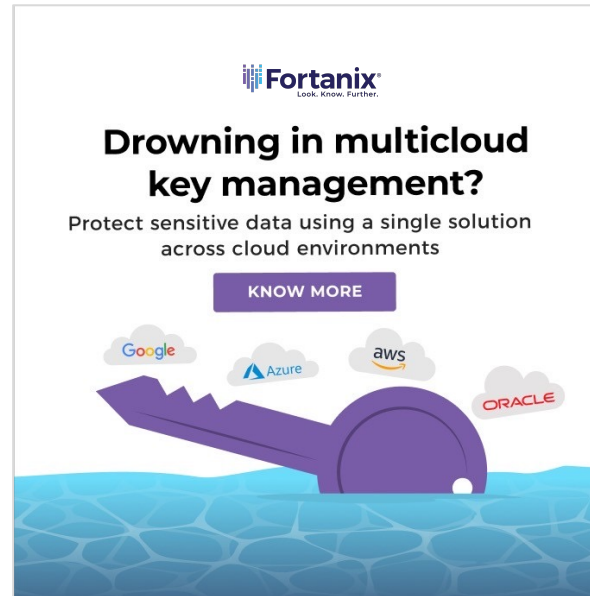


Where to **NOT** use Logo with Tagline



OG Images and Social media Posts in this format

This is the usual size of the image when viewed on our screen and the Tagline is barely readable to the eye. Thus **we don't use tagline in this case.** Placement of just our Logo is sufficient.



Digital Ad space

Low visibility of tagline. So tagline not be used