



jamstacktoronto: about

The **jamstacktoronto** meetup has been active for just under 2 yrs. Like many others, we paused momentarily in 2020 to assess the direction of meetups, and to observe what was taking place. We then decided to invest, and follow the guidance to pivot online. In a few months, we have slowly positioned the group as one of the more active meetups, with exciting and compelling content. We have emphasized as best as possible execution, from the live stream to the post-event videos. That said, we have positioned ourselves as one of the top Jamstack meetups at current, as many have lagged in frequency or have been dormant.

We have the **3rd largest membership** behind JamstackNYC and SF, as we not only run the Toronto meetup, but we also lead the **Jamstack Chicago meetup** (it was about to close, and we were able to take over leadership). We also pride ourselves in accommodating an international audience as much as possible, often booking speakers from the EU, meaning daytime streams, with no hiccups. We are now also experimenting with a format that is not quite a conference, but beyond a meetup - a possible **superstream** (as O'Reilly Media may have coined it): a 2-3hr event that can be digested in one sitting. This event will be one of those, as we've done one previously and feel this is where events are going.

clickdeploy. thursday june 3 2021

what: **clickdeploy** (tentative). a jamstack focused conference featuring headless solutions, including wordpress.

where: online (platform to be confirmed), **free**

when: **Thursday June 3rd 2021. Daytime start to accommodate CEST** 🌐

why: look at new solutions in building online with some that involved wordpress.

who: complete speaker lineup and topics to be confirmed in the following days.

clickdeploy. prospectus

platinum sponsor: one slot.

sold 

- exclusive mention at opening of the event, listing details (a one liner, a feature, links and jobs mention)
- opening slot -or- position of choice.
- 20 minute presentation (instead of 15 minute).
- Logo on sponsor page of event site listed as platinum sponsor with own copy & links
- Listed 1st in all emails communications to registrants as platinum sponsor ahead of copy. (4-6 emails)
- Your own still slide during opening carousel w/ music (15-30mins) w/ short copy, as w/ post event videos.
- Your own slide during intermission w/ 15 minute countdown (details to be communicated)
- Choice to list up to 3 job opportunities on the jobs page of site.

\$1500 USD

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prospectus

gold sponsor: four slots.

- mention at opening of the event.
- speaking slot of choice (other than opening). 1st come, 1st serve.
- 15 minute presentation.
- Logo on sponsor page of event site listed as gold sponsor with own copy & links
- Listed in all emails communications to registrants as gold sponsor. (4-6 emails)
- Slide with other gold sponsors during opening carousel with no copy.
- Slide with other gold sponsors during breaks (2)
- Choice to list up to 2 job opportunities on the jobs page of site.

\$1000 USD

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prospectus

silver sponsor:

- Logo on sponsor page of event site listed as silver sponsor with link.
- Listed in all emails communications to registrants as silver sponsor. (4-6 emails)
- Slide with other silver sponsors during opening carousel with no copy.
- Slide with other silver sponsors during breaks (2)
- Choice to list up to 1 job opportunity on the jobs page or link to careers page.

\$500 USD

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careers page option:

- Choice to list up to 1 job opportunity on the jobs page of site or link to careers page.
- attendees reminded to visit jobs page during event.

\$250 USD

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additional sponsor details:

- opening and closing thanks/mention of all sponsor tiers.
- this includes paid and community sponsors.
- mentions to visit careers pages during the event.
- the website will be the touch points of all communications.
- the website is will be live for **6-8 weeks** prior to the event date, launching April 8-22 at very latest.

clickdeploy. thursday june 3 2021

prospectus

recap:

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why: a look at new solutions in building online.

who: complete speaker lineup and topics to be confirmed in the following days.

for additional details, clarifications and possible options, pls contact myself: **Henri @ hello@henrihelveti.ca**
and/or will happy happily schedule a zoom as well: **<https://calendly.com/chatwithhenri>**