

# Hospital Mark Ups Hurt Patients, According to New 50-State Poll

Morning Consult conducted a poll among 20,012 Americans between October 31 – November 7, 2025 to understand opinions about the health care system, access to medicines and potential policy solutions. A clear, consistent message from the findings is that Americans across every state are deeply concerned about hospital markups, aggressive billing practices, and a lack of transparency.



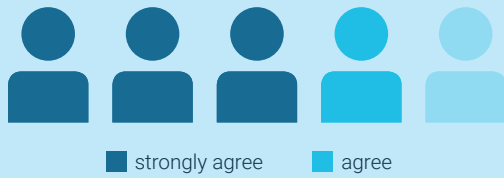
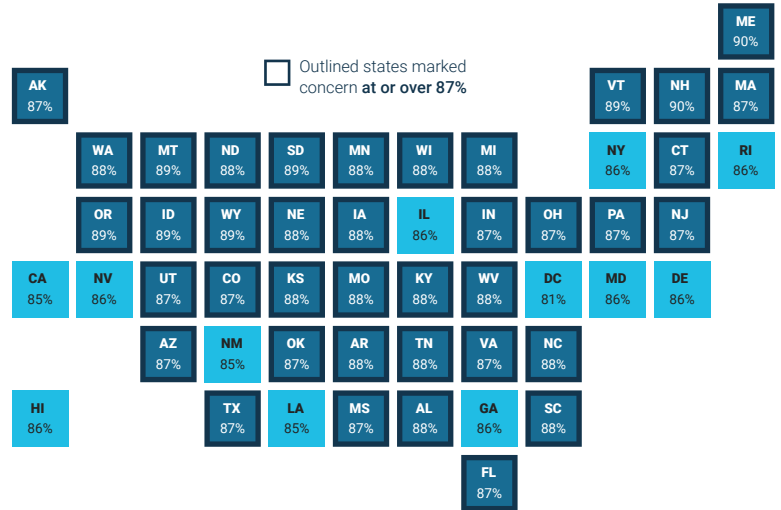
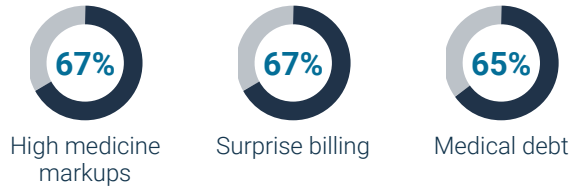
## Strong Concern Over Hospital Markups and Abusive Practices

Concerns about hospital practices are high, both broadly and specifically within 340B settings – **9 in 10 Americans nationally (87%) are concerned about hospitals' price mark ups on medicines.**

This includes bipartisan concern at:



### Major Concern Areas:



Americans are frustrated by practices across that country that **interfere with the care and treatments that patients need.**

**4 in 5** (83%)

**agree** that policymakers need to crack down on abusive practices by middlemen. **(including 58% who strongly agree).**

## A Persistent Concern After Learning About 340B Abuses

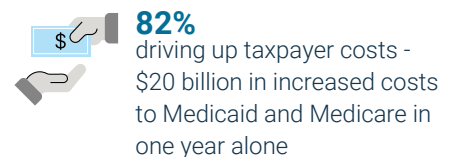
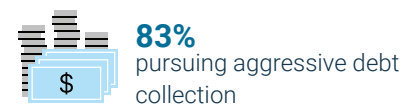
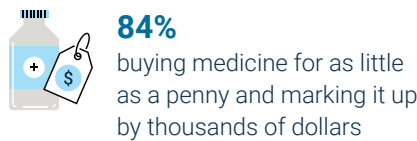
### The majority

of adults support federal policies to reform 340B hospital markups on medicines.



As Americans learn about the program, they are highly concerned about specific ways hospitals and clinics are abusing the 340B program.

### Key drivers of heightened concern include 340B hospitals:



# Americans Agree: Policymakers Must Crack Down on Abusive Practices

83% 

of adults agree that policymakers should focus on **reining in abusive practices by health insurance companies** and their PBM middlemen. This sentiment is shared across all 50 states.

**PBM concerns remain high:**

**81%**  
Lack of transparency

**81%**  
Federal and state investigations into anticompetitive behavior

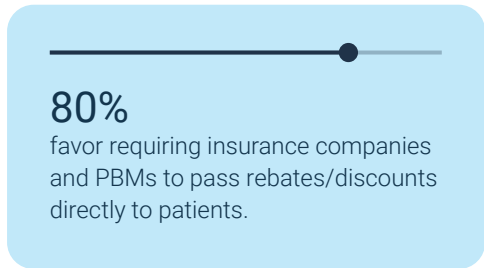
**80%**  
PBMs profiting from patient assistance

**80%**  
PBMs influencing which medicines patients can access.



## Strong Support for Reforms Targeting PBMs and Insurance Companies

Americans overwhelmingly back reforms that prioritize patient savings and transparency.



**76%**  
favor requiring health insurance companies and their PBMs to count patient assistance received from drug companies, such as copay coupons, toward the deductible.



**77%**  
favor caps on out-of-pocket prescription costs.



## Addressing 340B Mark Ups and PBM Abuses Will Benefit States and Taxpayers

Congress must reform the 340B program to prevent increase costs to states, taxpayers, employers and future patients alike. Abuses of the federal 340B program require federal solutions, such as reforms that stop hospitals, clinics and their for-profit partners from exploiting the program at the expense of patients across the country and ensure the program actually benefits patients. Tackling abusive practices by big tax-exempt hospitals and PBM middlemen can meaningfully reduce costs for patients.

[Learn more about the findings](#)

**National Methodology:** This poll was conducted between October 31 – November 7 2025, among a sample of 20,012 Adults. The interviews were conducted online, and the data were weighted to approximate a target sample of adults based on age, gender, race, educational attainment, region, gender by age, and race by educational attainment. Results from the full survey have a margin of error of plus or minus 1 percentage points.

**State Methodology:** State level findings are based on a model known as multi-level regression with post-stratification (MRP), where strata are based on census data, and results are adjusted to mirror demographics of each state.