

GLOBAL ECONOMICS LATAM DAILY

May 19, 2020

Latam Economic Update

- Argentina: New policies to deal with economic strains
- Chile: President Piñera announces new measures to face the pandemic; national accounts data for Q1-2020 released
- Mexico: New operational rules in the energy sector raise concerns; auto sector restarts

ARGENTINA: NEW POLICIES TO DEAL WITH ECONOMIC STRAINS

Monday, May 18, saw the Argentine government renew its restrictions on layoffs for another two months to help keep workers connected to their place of employment. The regulations are not accompanied by wage or other payroll subsidies, which means that businesses remain responsible for payroll taxes and other deductions—a heavy burden during the extended quarantine.

The national government also moved ahead with its decision to impose a USD 45/bbl price on purchases by refiners of local oil, around USD 10/bbl higher than relevant international benchmarks. The development of Vaca Muerta remains the main focus of the order. In order to take advantage of the fixed price, local oil producers have to promise to keep activity at or above 2019 levels and they cannot tap the FX market. The fixed price will remain in effect until end-2020.

-Brett House

CHILE: PRESIDENT PIÑERA ANNOUNCES NEW MEASURES TO FACE THE PANDEMIC; NATIONAL ACCOUNTS DATA FOR Q1-2020 RELEASED

With a call for unity of all political forces, President Sebastián Piñera announced on May 17 five new social measures to confront the COVID-19 crisis in Chile. At the end of the first weekend of the largest government-declared quarantine to contain the outbreak, the President highlighted the delivery of 2.5 mn boxes of food and other items to the most vulnerable families in the country and the middle class in need. In addition, given difficulties in accessing bank loans, Piñera also reported that "a state guarantee fund and a network of nonbank financial institutions are being structured" in order to support SMEs more quickly. The third announcement featured the launch of a mental health plan that will include a digital platform for consultation and support. As for the challenges faced by some families to care for and isolate those ill with COVID-19, the government will expand the network of health residences nationwide to welcome people in need, with older adults having priority. Finally, the "quantity and quality" of the information provided by the authorities will be improved in the face of the progression and impact of the pandemic in Chile.

On May 18, the BCCh, the central bank, released national accounts data for Q1-2020 which showed a 0.4% y/y gain (chart 1), above the -0.1% y/y decline expected in the BBG survey. In seasonally adjusted terms, Q1-2020 registered a 3.0% q/q gain, reflecting the pick-up in activity, particularly in services, following

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Chart 1

Chile: Real GDP Growth Surprises in Q1-2020





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the social unrest in October 2019. Nevertheless, despite the surprise expansion in Q1, the data were partially influenced by measures decreed by the health authorities and adopted voluntarily by the population to contain the COVID-19 pandemic from mid -March onward, which significantly impacted education, trade activities, transportation, and restaurants and hotels, among others.

Domestic demand fell -2.6% y/y in Q1, dragged down by household consumption, which contracted -2.2% y/y. Consumption was hit by the partial suspension of classes, restrictions imposed on the mobility of people, and controls on the operation of retail, food, and leisure activities. Expenditures on services were hit hardest, followed by spending on durable goods, particularly on vehicles and technology.

—Carlos Muñoz

MEXICO: NEW OPERATIONAL RULES IN THE ENERGY SECTOR RAISE CONCERNS; AUTO SECTOR RESTARTS

On Friday May 15, the Secretary of Energy published new operational rules for the national electrical system, prioritizing carbon- and oil-based energy against renewable energy sources—sources that are dominated by private firms. In the new "Reliability, Safety, Continuity, and Quality in the National Electrical System Policy" policy statement, economic criteria for electric generation are disregarded. Instead, the new policy prioritizes power and speed of generation in order to "get a reliable and constant energy flow in the country", as stated by the Energy Secretary, Rocio Nahle. This new policy imposes a series of limits on renewable energy, limits permits for new wind and solar projects, and prohibits construction of energy plants in places with low transmission capacity.

With the publication of this official document, which was not accompanied by the necessary regulatory impact report, the government increases its control over the energy sector, in line with the presidential aim of CFE and Pemex preeminence over private firms. In response, the Canadian embassy and European Union's representatives, as well as several corporate chambers, raised concerns about the investment outlook and the increasing uncertainty in the market.

In line with the return to work of the auto industry in the US, mining, construction, and automotive sectors in Mexico restarted activities on Monday May 18. Recent legislation declared the sectors "essential" and strategic for the Mexican economy.

—Miguel Saldaña



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