# Scotiabank.

# GLOBAL ECONOMICS

# LATAM DAILY

March 16, 2022

## Contributors

Guillermo Arbe, Head Economist, Peru +51.1.211.6052 (Peru) guillermo.arbe@scotiabank.com.pe

Sergio Olarte, Head Economist, Colombia +57.1.745.6300 Ext. 9166 (Colombia) sergio.olarte@scotiabankcolpatria.com

Jorge Selaive, Head Economist, Chile +56.2.2619.5435 (Chile) jorge.selaive@scotiabank.cl

Eduardo Suárez, VP, Latin America Economics +52.55.9179.5174 (Mexico) esuarezm@scotiabank.com.mx

#### **TODAY'S CONTRIBUTORS:**

Jackeline Piraján, Economist +57.1.745.6300 Ext. 9400 (Colombia) jackeline.pirajan@scotiabankcolpatria.com

# Latam Daily: Colombia's Economic Activity and Inflation **Expectations; Peru's GDP**

- Colombia: Activity remains strong, but inflation expectations rise
- Peru: January's tepid but heartening GDP growth

### COLOMBIA: ACTIVITY REMAINS STRONG, BUT INFLATION EXPECTATIONS RISE

#### I. Economic activity remains strong despite inflation concerns

On Tuesday, March 15, Colombia's statistical agency (DANE) released its monthly survey of economic activity for January, with indicators pointing to a strong expansion as the economic recovery continues. The indicators are subject to base-level effects, however, because the country was in lockdowns in January 2021. DANE also released confidence numbers that showed that businesses are less optimistic owing to the effects of inflation on input prices, while prospects for employment creation remain cloudy. For now, we affirm our GDP growth forecast of 4.5% in 2022, reflecting the reopening of the economy and the transition to less expansive monetary and fiscal policies.

#### Manufacturing Production

Manufacturing production increased by 15.1% y/y (above the market consensus +11.5%) and 0.7% m/m s.a. (Chart 1). Manufacturing was again led by the higher mobilityrelated sectors of the economy such as live entertainment events and in-person education. Employment continued to lag the recovery, showing a 4.8% y/y expansion.

Compared with a year ago, the best performing sectors were beverages (+16.5% y/y), pharma products (+36.3% y/y), and paper-related products (+26.1% y/y), which accounted for 30% of the total expansion. Other sectors show the positive contribution of mobility and the return to in-person activities. In contrast, the worst-performing product was coffee processing (-20.6% y/y), which is attributable to lower coffee production, and oil refining (-1.8% y/y).

Regarding employment, pandemic-related job losses are concentrated in the clothing sector (-2.9%), representing 25% of total losses. Meanwhile, the fact that 68% of job creation in the last year was temporary employment, showing a lack in the quality of employment, is worrisome.

#### **Retail Sales**

60

თ

ö

-20

Jan

Retail sales expanded in January by 20.9% y/y (chart 2), slightly above the Bloomberg survey (+19.1% y/y), and well above employment growth of 2.2%. However, in seasonally

40

30

20

10

0

-10

-20

-30

Jan-22

Oct-21

Jul-21

# Chart 1 **Colombia: Manufacturing** 130 index, 2014=100 m/m % change 120 110 100 90 80 70

r-20 Jul-20

Apr-

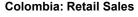
Oct-20 Jan-21 Apr-21

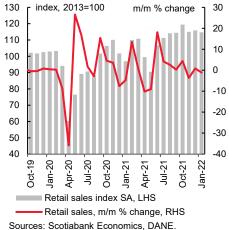
Manufacturing index SA, LHS

Sources: Scotiabank Economics, DANE.

Manufacturing prod., m/m % change, RHS

#### Chart 2





Visit our website at scotiabank.com/economics | Follow us on Twitter at @ScotiaEconomics | Contact us by email at scotia.economics@scotiabank.com

# LATAM DAILY

March 16, 2022

adjusted terms, retail sales (excluding other vehicles) showed a contraction of 1.1% m/m, probably influenced by the December VAT holiday. Going forward, it will be important to see how retail sales evolve and to what extent consumers would adjust their habits to the higher and more persistent inflation.

Compared to January 2021, the expansion of retail sales is largely explained by other vehicles (+70.6% y/y), gasoline (+16.6% y/y) and vehicles for domestic use (+30.4% y/y), and clothing (+71.4% y/y) which combined contributed 12.2 ppts to the increase in retail sales. These items are showing the effects of the normalization of economic activity. In terms of commerce channels, electronic transactions increased by 27.7% y/y and now represents 2.9% of total transactions.

Ahead of 2022, we expect a slower path of expansion in household consumption to more sustainable rates. However, a challenge would come if the impact of the inflation deteriorates further than expected the consumption capacity.

# **Services & Hotels**

While all services activities expanded in January, the most robust growth was from the filming and TV show industry (+738.1% y/y), which still remains 3.4% below its pre-pandemic level. In terms of employment, 12 out of the 18 activities have fewer jobs than before the pracademic, with the biggest job gaps in private education (10.4% below the pre-pandemic level) and media-related sectors (more than 20% below pre-pandemic levels). Job growth is concentrated in logistic and IT-related activities.

Hotels' income increased by 77.3% y/y in January 2022, and employment increased by 25.1% y/y. Hotel occupancy rates reached 52%, which is above the pre-pandemic level of 47.1%. Business trips recovered and represented 15% of total occupancy, close to the pre-pandemic norm, and is mostly explained by business conventions.

All in all, activity indicators showed that Colombia had a strong start of the year, especially as the economy continues to normalize following the COVID-19 shock. That said, confidence surveys show that businesses are cautious about the future due to the impact of inflation on their margins. Meanwhile, the employment recovery could continue to lag, posing a risk to continued expansion.

We estimate that if Colombia's economic activity repeats the average performance of the last quarter of 2021, economic growth would be at least 4.7% in 2022. Nevertheless, we affirm our expectation of a 4.5% expansion for 2022, as we expect some impact from the current inflationary shock and by the transition to less expansive economic policies.

# II. Inflation expectations increased significantly; policy rate now expected to hit 7%

**Tuesday, March 15, the central bank, BanRep, published its monthly survey of economic expectations which shows expectations for end** -2022 increased by 100 bp following the strong upside surprise in February's inflation. Inflation expectations for December 2023 are close to the target range ceiling (4%), pointing again to further indexation effects down the road, an unwelcome result for the central bank. At Scotiabank Economics, we view higher inflation coming mainly from a supply shock, which should reverse in 2023, leading us to expect lower inflation by the end of the next year.

BanRep's expectations survey shows the monetary policy hiking cycle continuing with a 150 bps hike in March and a further 100 pbs increase in April, culminating with a policy rate of 7%, which is maintained through March 2023. Scotiabank Economics Colombia is also calling for a 150 bps hike in March. However, we see the tightening cycle peaking in June 2022, with a terminal rate now estimated at 7.50%, before starting to reverse in January 2023.

- Short-term inflation expectations. The consensus expectation for March is 0.90% m/m, which places annual inflation at 8.49% year-on-year (from 8.01% in February). The dispersion of the survey remains high, however, with a minimum expectation of 0.47% m/m and a maximum of +1.48% m/m. Scotiabank Economics expects monthly inflation for March to be +0.80% m/m (8.32% y/y), largely owing to food inflation, which would partially offset by the VAT holiday effect.
- Medium-term inflation. Inflation expectations for December 2022 rose to 6.46% y/y, 100 basis points above last month's survey (table 1). Current higher inflation is now showing more persistence, which means that for the second year in a row the headline inflation is expected to close well above the target range (defined between 2% and 4%). Inflation expectations for one-year ahead stood at 4.55% y/y (above last month's reading of 4.19% y/y ), while the two-year forward also

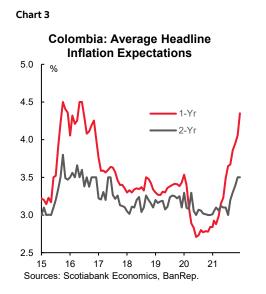
| Table 1: Colombia— | -Headline Inflation Expectations |
|--------------------|----------------------------------|
|--------------------|----------------------------------|

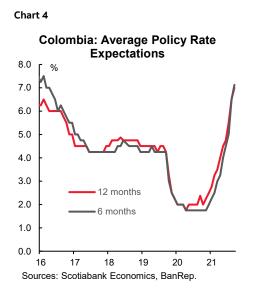
|                          | Average | Change vs previous<br>survey, bps |
|--------------------------|---------|-----------------------------------|
| Feb-2022, m/m % change   | 0.90    |                                   |
| Dec-2022, y/y % change   | 6.46    | 100                               |
| 1-yr ahead, y/y % change | 4.55    | 36                                |
| Dec-2023, y/y % change   | 4.00    | 27                                |
| 2-yr ahead, y/y % change | 3.67    | 12                                |

Sources: Scotiabank Economics, BanRep

increased slightly to 3.67% y/y, revealing a new deviation from the 3% point target (chart 3). Scotiabank Economics expects CPI inflation to close 2022 around 6.3% y/y.

- Policy rate. On average, the consensus expects a 150 bps rate hike in March, to leave the rate at 5.50% from the current 4.0% (chart 4). Scotiabank Economics likewise expects a 150 bps hike. For 2022, the consensus expects a policy rate of 7.0% by the end of the year, an increase compared to the previous survey (6.50%). Scotiabank Economics' forecast for the terminal rate is 7.50%, incorporating an upside bias in the event that inflation pressures persist.
- Exchange rate. The USDCOP projections for the end of 2022 were 3,822 (down from the previous 3,833). By December 2023, respondents think, on average, that the peso will end the year at USDCOP 3,697, and in 2024 at 3,648. We believe that the USDCOP would appreciate by the end of the year to 3,755.





<sup>-</sup>Sergio Olarte & Jackeline Piraján

# PERU: JANUARY'S TEPID BUT HEARTENING GDP GROWTH

January GDP growth came in at 2.9% y/y, according to the <u>National Statistic Institute</u> (Table 2). This is not the type of growth that Peru could be showing, given strong metal prices and robust macro balances, but it is also not as bad as feared, considering political turbulence and the suboptimal

business environment. January's GDP represented a 1.4% m/m increase over December, and compares well, in year-on-year terms, with December's 1.7% y/y growth (chart 5).

**One key to January's moderate but better-than-expected GDP growth figure is the easing of COVID mobility restrictions.** The leading growth sectors in January were Hospitality (restaurants and hotels), up 30.4%, and Transportation, with 9.2% growth, which together accounted for 1.2 percentage points of January's 2.9% GDP growth.

Given that even more mobility restrictions were removed in February, and that in March schools opened for the first time since 2019, plus anecdotal evidence that tourism is starting to revive, we expect growth in February-March to be mildly better than in January, coming in around 3% to 3.5% y/y. This would be positive, as it would support our forecast of 2.6% GDP growth for full-year 2022. We had been concerned that the conflict in Ukraine (the impact of which has yet to be felt in terms of growth), and heightened political instability, would be starting to put our forecast at risk.

Not everything was positive, however. Fishing declined 30.3% y/y, as the La Niña ocean current drove anchovy schools away. More important, Construction fell 0.6% y/y

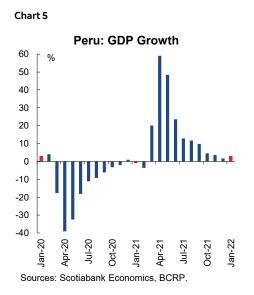
| %                     | у/у   | m/n  |
|-----------------------|-------|------|
| Aggregate GDP         | 2.9   | 1.4  |
| Agriculture           | 5.0   | -0.  |
| Fishing               | -30.3 | -13. |
| Mining & Oil          | 4.5   | 5.9  |
| Metals Mining         | 3.6   | N//  |
| Oil & Gas             | 9.8   | N//  |
| Manufacturing         | 0.3   | N//  |
| Electricity           | 3.0   | 0.   |
| Construction          | -0.6  | 8.   |
| Commerce              | 2.3   | 0.   |
| Telecom               | 3.5   | -0.  |
| Transportation        | 9.2   | -1.  |
| Business services     | 3.3   | -0.  |
| Hotels & Restaurants  | 30.4  | -2.  |
| Public Administration | 3.8   | N//  |
| Financial Services    | -7.0  | -0.  |
| Other Services        | 4.0   | N//  |

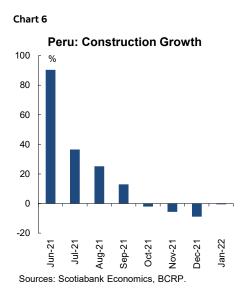
# LATAM DAILY

March 16, 2022

(chart 6). Construction was the leading driver of growth for a long time after the 2020 lockdown began to be lifted. It has ceased being a driver of growth over the last five months. Manufacturing (non-resource processing) increased a paltry 0.3% y/y, and declined by 1.7% m/m. We will need to monitor this further to determine whether declining real household income levels—due to inflation—are starting to take a toll on demand.

Agriculture rose a healthy 5.0% with nothing particularly unusual behind that result, outside of decent weather. Mining rose 3.6%, led by copper production, up 11.4%, presumably due to the coming-on-stream of the Mina Justa copper mine in mid-2021.





-Guillermo Arbe

This report has been prepared by Scotiabank Economics as a resource for the clients of Scotiabank. Opinions, estimates and projections contained herein are our own as of the date hereof and are subject to change without notice. The information and opinions contained herein have been compiled or arrived at from sources believed reliable but no representation or warranty, express or implied, is made as to their accuracy or completeness. Neither Scotiabank nor any of its officers, directors, partners, employees or affiliates accepts any liability whatsoever for any direct or consequential loss arising from any use of this report or its contents.

These reports are provided to you for informational purposes only. This report is not, and is not constructed as, an offer to sell or solicitation of any offer to buy any financial instrument, nor shall this report be construed as an opinion as to whether you should enter into any swap or trading strategy involving a swap or any other transaction. The information contained in this report is not intended to be, and does not constitute, a recommendation of a swap or trading strategy involving a swap within the meaning of U.S. Commodity Futures Trading Commission Regulation 23.434 and Appendix A thereto. This material is not intended to be individually tailored to your needs or characteristics and should not be viewed as a "call to action" or suggestion that you enter into a swap or trading strategy involving a swap or any other transaction. Scotiabank may engage in transactions in a manner inconsistent with the views discussed this report and may have positions, or be in the process of acquiring or disposing of positions, referred to in this report.

Scotiabank, its affiliates and any of their respective officers, directors and employees may from time to time take positions in currencies, act as managers, co-managers or underwriters of a public offering or act as principals or agents, deal in, own or act as market makers or advisors, brokers or commercial and/or investment bankers in relation to securities or related derivatives. As a result of these actions, Scotiabank may receive remuneration. All Scotiabank products and services are subject to the terms of applicable agreements and local regulations. Officers, directors and employees of Scotiabank and its affiliates may serve as directors of corporations.

Any securities discussed in this report may not be suitable for all investors. Scotiabank recommends that investors independently evaluate any issuer and security discussed in this report, and consult with any advisors they deem necessary prior to making any investment.

#### This report and all information, opinions and conclusions contained in it are protected by copyright. This information may not be reproduced without the prior express written consent of Scotiabank.

™ Trademark of The Bank of Nova Scotia. Used under license, where applicable.

Scotiabank, together with "Global Banking and Markets", is a marketing name for the global corporate and investment banking and capital markets businesses of The Bank of Nova Scotia and certain of its affiliates in the countries where they operate, including; Scotiabank Europe plc; Scotiabank (Ireland) Designated Activity Company; Scotiabank Inverlat S.A., Institución de Banca Múltiple, Grupo Financiero Scotiabank Inverlat, Scotia Inverlat, Scotia Inverlat Casa de Bolsa, S.A. de C.V., Grupo Financiero Scotiabank Inverlat, Scotia Inverlat Derivados S.A. de C.V. – all members of the Scotiabank group and authorized users of the Scotiabank mark. The Bank of Nova Scotia is incorporated in Canada with limited liability and is authorised and regulated by the Office of the Superintendent of Financial Institutions Canada. The Bank of Nova Scotia is authorized by the UK Prudential Regulation Authority and Imited regulation by the UK Prudential Regulation Authority. Details about the extent of The Bank of Nova Scotia's regulation by the UK Prudential Regulation Authority and regulated by the UK Financial Conduct Authority and regulated by the UK Financial Conduct Authority and regulated by the UK Prudential Regulation Authority and regulated by the UK Financial Conduct Authority and regulated by the UK Prudential Regulation Authority and regulated by the UK Financial Conduct Authority and regulated by the UK Prudential Regulation Authority.

Scotiabank Inverlat, S.A., Scotia Inverlat Casa de Bolsa, S.A. de C.V, Grupo Financiero Scotiabank Inverlat, and Scotia Inverlat Derivados, S.A. de C.V., are each authorized and regulated by the Mexican financial authorities.

Not all products and services are offered in all jurisdictions. Services described are available in jurisdictions where permitted by law.